# SRINIDHI K M

#### SR. GRAPHIC DESIGNER



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### **About Me**

I'm Srinidhi K.M., a dedicated professional eager to contribute to your organization. With a strong foundation in teamwork and cross-departmental collaboration, I aim to leverage my enthusiasm and creativity to drive customer retention and organizational success. Confident in my ability to adapt and thrive, I look forward to the opportunity to discuss how I can add value to your team.

### Experience

### Sr. Graphic Designer

Alliagi Meula Labs Fvt. Ltu

I design engaging visual content across digital channels—websites, emails, social media, and ads—while ensuring brand consistency and responsiveness. Collaborating with marketing teams, I create impactful presentations, case studies, newsletters using hubspot and infographics that effectively communicate our value proposition.

#### **Graphics Specialist**

CorporateConnections

I am responsible for Graphics and Branding across the Globe for CorporateConnections, also supporting the Marketing team and helping Franchise to maintain our Brand Standard.

#### **Team Lead Graphics**

Kabioom Flowers - Bangalon

I was handling a team of 3 members, responsible for designing and production related projects, communicating with US team to give updation on projects and day to day reporting to manager. Creating Mock-up and wireframes

#### **DIGITAL MEDIA SPECIALIST**

NOVI CONFORMITON - Dangatore

Single handily taking care of all A&E networks related program show cards and posters for the movies and shows getting aired every day. Facilitating research required to obtain imagery from various content partners.

#### **Graphic Designer**

ZAUFIO - Bangaion

Designing Color Template Adverts, Designing SVBT Template Adverts, Designing SPEC Visual Color Template Adverts, Images Were Processed in Photoshop As Per Printing Standards.

#### **Graphic Designer**

Autoyamı - Bangalore

Worked as an In-house designer for 3 years. Responsible for Designing and Creating Brochures and PPT Presentations. Responsible for Designing Company News Letters and Magazines.

### **Education**

### **Diploma In Computer Science**

manav bijarati

#### **Diploma In Animation**

Ants inuia Pvt. Ltu

## Skills

Illustrator

Photoshop

In-Design

Figma

**Hubspot** 

**Powerpoint** 

## **Personal Data**

Name: Mr. Srinidhi K M

DOB: 05th December 1988

Nationality: Indian

Relationship: Married

Languages: English, Kannada, Telugu, Hindi